

FEDERATION OF CLINICAL IMMUNOLOGY
SOCIETIES (FOCIS)

2025 SPONSORSHIP PROSPECTUS

Annual Collaboration Opportunities



FOCIS
Federation of Clinical
Immunology Societies www.focisnet.org

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Thank You for Supporting FOCIS

We invite you to the 25th FOCIS Annual Meeting, the leading conference in translational immunology, in the vibrant city of Boston from June 24 to 27, 2025.

This year's scientific program encompasses diverse topics, groundbreaking research, emerging therapeutic trends, and distinguished speakers, including promising early-career investigators.

Our approach to sponsorship is year-round. We offer opportunities that link your organization with the FOCIS Annual Meeting, FOCIS education and other topical programs, and marketing vehicles. Numerous options are available at different price levels, so organizations of all sizes can engage with the immunology community.

Seize this opportunity to enhance what a partnership with FOCIS can offer :

- **Elevate** brand visibility and explore new business avenues.
- **Showcase** your products and services to a broader audience.
- **Cultivate** leads through direct networking opportunities.
- **Connect** with multi-disciplinary decision-makers.
- **Meet** prospective job candidates.
- **Promote** scientific advancement.

Companies and organizations that sponsor this event understand that a robust scientific community is essential for business success. We encourage you to confirm your participation today.

Thank you for joining us in advancing human health through immunology.



Ignacio Anegon, MD
President, Board of Directors



Laurence A. Turka, MD
Chair, Industry Relations Committee



About FOCIS

FOCIS, the Federation of Clinical Immunology Societies, applies the science of immunology to improve human health through interdisciplinary research, education, communication, and collaboration.

Initially established as a cross-disciplinary meeting, FOCIS held its first Annual Meeting in 2001. After two successful consecutive meetings, FOCIS incorporated as a 501(c)3 organization in 2003. Today, FOCIS is comprised of:



800+

FOCIS Individual Members

Including clinicians, researchers, industry experts, trainees, and graduate and medical students.



80

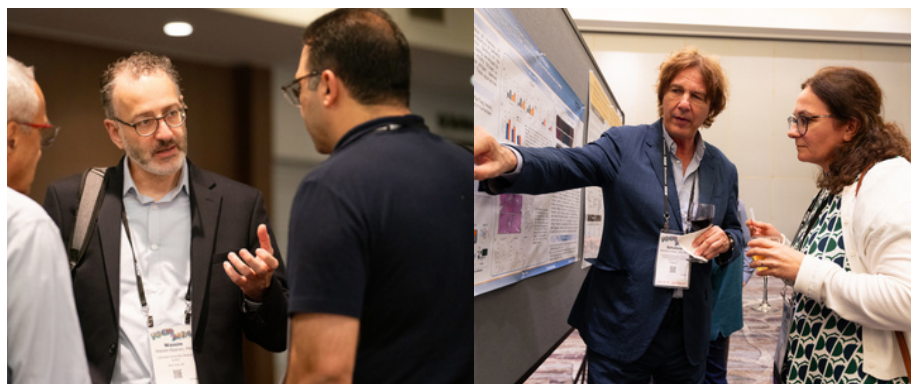
FOCIS Centers of Excellence

Engaging scientists from multiple disciplines in partnerships.

66

FOCIS Member Societies

Bringing dedicated clinician scientists together to collaborate, learn, and connect.



FOCIS
Federation of Clinical
Immunology Societies
www.focisnet.org



Improving
human
health
through
immunology

Sponsorship Opportunities



FOCIS 2025 Annual Meeting

FOCIS 2025, THE premier meeting and networking event dedicated to translational immunology, takes place June 24-27, 2025, in Boston, Massachusetts. 950+ attendees are expected. Sponsorship opportunities start as low as \$1,500.



FOCISed: Pre-Annual Meeting Courses

FOCISed courses take place on June 23-24, 2025, before the start of the FOCIS 2025 Annual Meeting in Boston. Sponsors are acknowledged on the course website and featured in email marketing, program, onsite signage, and social media/web promotions.



FOCIS Education: Year-round Programs

FOCIS presents webinars, courses and programs throughout the year. These include Research and Education Webinars, Journal Club, Advanced Course in Translational Immunology and its Basis, Basic Immunology in Medicine To-Go course, and more!



Digital Promotions and Advertising

Year-round digital promotions and advertising opportunities are designed to enhance your company's visibility and achieve marketing objectives. These opportunities can be purchased individually or as a custom package.

FOCIS 2025 Annual Meeting

The FOCIS Annual Meeting is the premier meeting and networking event dedicated to translational immunology. Over 900 clinicians, researchers, and trainees from around the world are expected to attend.

Cross Disciplinary Immunology

The Annual Meeting defines the cutting edge in the study of immune-mediated diseases and offers the ideal atmosphere to discuss groundbreaking research and progressive clinical interventions.

Program Overview

Come for 4 inspiring days of keynote presentations, 20+ plenary and thematic sessions, 6 oral/late-breaking abstract sessions, 9+ industry and partner presentations, 10+ Member Society Symposia, 350+ posters, nightly exhibitions, and networking events.

Keynote Speaker Highlights



Jeanne Marrazzo,
MD, MPH, FACP,
FIDSA
NIAID/NIH



Ira Mellman, PhD
Medici
Therapeutics



David Fajgenbaum,
MD, MBA, MSc
University of
Pennsylvania



Yasmine Belkaid, PhD
Institut Pasteur



FOCIS 2025 Annual Meeting
June 24-27, 2025

Boston Marriott Copley Place
110 Huntington Ave, Boston, MA 02116

FOCIS 2025 Sponsorship Opportunities - Packages

FOCIS offers a range of sponsorship opportunities to maximize visibility, your marketing strategy and objectives, ROI and budget. Sponsors are welcome to select from one of the packages below or purchase à la carte.

Package	Included	Plus One Add-on	Cost
Diamond	Sponsor a Keynote and a Plenary, Thematic, or Oral Abstract Session. Event invitations. 2 private meetings with FOCIS leaders. Logo on signage, program, app, slides, website, and social media. dedicated emails (4 database/3 attendees), social media posts, 8 annual meeting and 3 course registrations, 8 memberships, full-page program ad, eNewsletter inclusion, exhibit booth, website ad, (12 months), job postings (4)	- Sponsor Opening Reception - Sponsor President's Reception - Host an Industry Tutorial	\$75,000
Platinum	Sponsor a Plenary, Thematic, or Oral Abstract Session. Event invitations. 1 private meeting with FOCIS leaders. Logo on signage, program, app, slides, website, and social media. dedicated emails (3 database/2 attendees), social media posts, 6 annual meeting and 2 course registrations, 6 memberships, full-page program ad, eNewsletter inclusion, exhibit booth, website ad, (9 months), job postings (3)	- Exhibit and Poster Reception - Principles of Flow Cytometry for Immune Monitoring, 2-day offering - Host an Industry Tutorial	\$50,000
Gold	Sponsor a Plenary, Thematic, or Oral Abstract Session. Event invitations. Logo on signage, program, app, slides, website, and social media. dedicated emails (2 database/1 attendees), social media posts, 4 annual meeting and 1 course registrations, 4 memberships, 1/2-page program ad, eNewsletter inclusion, exhibit booth, website ad, (6 months), job postings (2)	- Member Reception  - SOLD - Inclusion & Recognition Committee Session - FCE Fusion Event - Coffee Break (2 Remaining) - FOCISed Course - WiFi - Mobile App - Host an Industry Tutorial	\$25,000

FOCIS 2025 Sponsorship Opportunities - Packages

Package	Included	Additions	Cost
Silver	Logo on signage, program, app, slides, website, and social media. dedicated emails (1 database), social media posts, 2 annual meeting, 2 memberships, 1/4-page program ad, exhibit booth, website ad, (6 months), job postings. Logo on signage, programs, app, slides, website, and social media, dedicated emails (1 database), 2 registrations and 2 memberships, program book ad, exhibit booth, and job posting (1)	• Member Lounge (2 Remaining) • Branded Lanyard • Notepad and Pens • Charging Station • Speaker Ready Room • Sponsor Directional Signage	\$10,000
Bronze	Logo on signage, program, app, slides, website, and social media, 1 registration and 1 membership, exhibit booth	• Registration Area Signage • Sponsor the CGFFF Travel Award • Sponsor an FCE Fusion Travel Award	\$5,000
Copper	Logo on signage, programs, app, slides, website, and social media		<\$5000



FOCIS 2025 Sponsorship Opportunities

Confirmed sponsors can choose a session to sponsor during the FOCIS Annual Meeting.

Diamond sponsors can select one keynote and one plenary, thematic, or oral abstract session to sponsor.



Session Type	Details	Package Tier Required
Keynote Address (4 available)	Audience: 750 Duration: 45 Minutes/Session	Diamond Level Only
Plenary Session (6 available)	Audience: 750 Duration: 90 Minutes/Session	Diamond, Platinum, and Gold Only
Thematic Session (9 available)	Audience: 250 Duration: 75 Minutes/Session	Diamond, Platinum, and Gold Only
Oral Abstract Session (6 available)	Audience: 250 Duration: 120 Minutes/Session	Diamond, Platinum, and Gold Only

FOCIS 2025 Sponsorship Opportunities

The FOCIS Annual Meeting features networking events that bring together researcher and clinician attendees from across disciplines. Each event attracts many attendees, and sponsors can use these unique opportunities to network beyond the exhibit hall.

Session Type	Details	Package Tier Required
Opening Reception	Audience: 750 Duration: 90 Minutes Dates: Tuesday Evening	Diamond Level Opportunity
President's Reception	Audience: 750 Duration: 90 Minutes Dates: Thursday Evening	Diamond Level Opportunity
Exhibits & Poster Reception	Audience: 500 Duration: 75 Minutes Dates: Wednesday & Thursday Evening	Platinum Level Opportunity
Member Reception	Audience: 250 Duration: 120 Minutes Dates: Wednesday Evening	Gold Level Opportunity 



FOCIS 2025 Sponsorship Opportunities

Sponsor an Industry Tutorial, two-day flow cytometry course, or the trainee-focused FCE Fusion networking event.

Partner Program	Details	Cost
Industry Tutorial*	Duration: 75 minutes/tutorial Dates: Lunch hour all days of AM Included: Room signage, AV, & promotions	\$10,000
Principles of Flow Cytometry for Immune Monitoring	Duration: 90 minutes/day Dates: Held over two days Included: Logo on signage, promotions	\$5,000
FCE Fusion Networking Event <i>Invitation Only Event</i>	Duration: 120 minutes Dates: June 23, 2025 Included: Two Invites and logo on signage	\$5,000

**Available for no extra charge for Diamond, Platinum, and Gold Sponsors*



FOCIS 2025 Sponsorship Opportunities

FOCIS provides much-needed travel grant support for early career faculty, fellows, and trainees who might otherwise be unable to attend the meeting.

Join us in supporting clinician-scientists, researchers, and translational and clinical immunology leaders!



FOCIS 2024 Annual Meeting CGFFF award winner

Travel Award	Details	Cost
Oral Abstract Presentation Awards	Provides critical travel support for first-author abstracts selected for oral presentation. Over 75 abstract awards are awarded	\$2,500/Award
FCE Fusions Trainee Awards	Each FCE selects up to 2 trainees for 30 awards	\$2,500/Award
C. Garrison Fathman Fellows Fund Award	The CGFFF award enables trainees and fellows to attend the FOCIS Annual meeting and educational courses	\$2,500/Award

FOCIS 2025 Sponsorship Opportunities

Raise your visibility onsite at the Annual Meeting venue with signage and banners. A range of custom-tailored opportunities is available on request. Sponsors are recognized on the FOCIS website, in digital marketing, on the mobile app, in the program, and in onsite signage.

À La Carte Sponsorship Items	Details	Cost
Speaker Ready Room	This high-traffic area is located at the Registration Desk and it used by all presenters in finalizing & uploading their presentations.	\$1,500
Badge Lanyard	Sponsor logo appears on all name badge lanyards. 	\$5,000
FOCIS Member Lounge	A dedicated space exclusively for FOCIS members to work, relax, network, and enjoy barista style coffee.	\$2,500/Day
Room Keys for Hotel Guests	Sponsor logo appears on the room key for all hotel guests.	\$8,000
Coffee Breaks	Held twice a day, refreshment breaks are located in the exhibit hall each morning and afternoon.	\$3,000/Day
Notebooks and Pens	Notebooks & pens with sponsor logo are distributed to attendees.	\$4,500

FOCIS 2025 Sponsorship Opportunities

Explore these brand enhancement and onsite visibility opportunities.

Sponsorship items	Details	Cost
Registration Area Signage	Logo/advertisement is featured on signage of choice. Sole sponsorship opportunity.	\$5,000
Video Wall	Logo/advertisement is displayed on the venue's hallway monitor.	\$5,000/day
Large Floor Graphics	Logo/advertisement is displayed on floor graphics near the registration desk.	\$2,500/graphic
Escalator Clings	Logo/advertisement is placed on the escalators leading to the Annual Meeting level at the venue.	\$2,500/cling /side/day
Directional Signage	Logo/advertisement is displayed on large, attending-grabbing directional signage throughout the the hotel	\$2,500/Fabric \$1,000/ Foamcore
Column Clings	Logo/advertisement is displayed on venue's hallway pillars or columns located on the Annual Meeting main session level	\$2,500/cling/ day
Tabletop Clings	Sponsor messaging covers the high-top tales in the exhibition hall.	\$5,000/day

FOCIS 2025 Sponsorship Opportunities

Sponsors are recognized on the FOCIS website, in digital marketing, on the mobile app, in the program, and in onsite signage.



Sponsorship items	Details	Cost
Mobile App	An essential feature to maximize engagement onsite, attendees use the mobile app to access the scientific program, abstracts, and exhibits.	\$5,000
Wi-Fi Connection	Attendees come from around the world, and a Wi-Fi connection is a must! A Wi-Fi connection is provided throughout the conference meeting space.	\$5,000/day
Charging Stations	Mobile device charging stations are some of the most appreciated services in the event industry today. Stations are conveniently located in high-traffic areas.	\$2,500/station

FOCIS 2025 Sponsorship Opportunities

Sponsors are recognized on the FOCIS website, in digital marketing, on the mobile app, in the program, and in onsite signage.

Sponsorship items	Details	Cost
Program Ad	The scientific program is a content-rich guide of the annual meeting for attendees, and the go-to resource for the exhibition, and social and networking activities. Attendees will be exposed to your company's branding, products, and services, as they reference the scientific program frequently throughout the meeting duration.	Full-page: \$5,000 1/2-page: \$2,500 1/4-page: \$1,500
Dedicated Email to Attendees	Send a custom e-mail to registered Annual Meeting attendees. Sponsor provides copy and graphics (or HTML code).	\$1,500
Meeting Website Banner Ad	Sponsor's rotating logo or ad displayed on the FOCIS Annual Meeting home page.	\$2,500



Exhibit at the FOCIS 2025 Annual Meeting

Host an exhibit booth at the FOCIS 2025 Annual Meeting and share your message with 900+ researchers and clinician attendees

Why Exhibit	What's Included	Purchase Your Booth
• Four hours of unopposed viewing time • First-come, first-served placement • Complimentary space for package sponsors • Enhanced exposure to attendees with all coffee breaks and poster sessions held in the exhibition hall • One exhibitor badge with full Annual Meeting scientific session access. Each additional badge is \$120.	• Company name, logo, and description in the program and mobile app • One (1) Standard 7" x 44" booth sign showing exhibitor's name and booth number • One (1) 6' x 30"H draped table • Two (2) chairs • 8' high back wall black backdrop • 3' high black side divider • One (1) wastebasket	Fees • 10' x 10' booth: \$2,500 • 10' x 20' booth: \$5,000 All exhibitors receive the Exhibit Policies & General Information. Ready to reserve your booth? Contact: Caley Mutrie, IOM, CAE, FOCIS Executive Director Tel: +1 414-359-1670, ext. 1108 Email: cmutrie@focisnet.org



FOCISed: Pre-annual Meeting Courses at FOCIS 2025

Offered Monday and Tuesday prior to the start of the Annual Meeting, FOCISed courses are the best immunology education opportunities for professionals at all experience levels.

Sponsorship items	Details	Cost
Systems Immunology	This day-long course is aimed at scientists involved or interested in the use of multi-dimensional data generated by modern genomics and proteomics technologies.	\$5,000
Cancer Immunity & Immunotherapy	Updated for 2025! This course will review tumor immunology as the scientific foundation for the current practice of cancer immunotherapy, emphasizing fundamental principles, clinical advances, limitations, and opportunities to accelerate clinical progress.	\$5,000



FOCIS Education: Year-round Programs

Sponsors receive acknowledgment on the program website, in email marketing to registrants, in program resources, onsite signage, and social media/web promotions.

Sponsorship Item	Details	Cost
Advanced Course in Translational Immunology and its Basis	This premier standalone event features world-renowned leaders in immunology speaking on the major topics in cellular and molecular immunology, including innate immunity, B cells, T cells, and cytokines. Special sessions cover new advances in interventional clinical immunology and the molecular and genetic basis of immune-mediated diseases. <i>*Next offering will be in Spring 2026!</i>	Starting at \$5,000
Basic Immunology to Go	This course is an up-to-date, clinically relevant overview of how the immune system functions and malfunctions, presented in a manner accessible to individuals with various levels of scientific knowledge. It is designed to help your employees understand the clinical relevance, mechanisms of action, and potential complications of drugs your company is developing or marketing.	\$25,000



FOCIS Education: Year-round Programs

Sponsors receive acknowledgment on the program website, in email marketing to registrants, in program resources, and social media/web promotions.

Sponsorship Item	Details	Cost
Research & Education Virtual Symposia	FOCIS hosts multiple online symposia throughout the year focusing on areas of expertise, technologies, or themes connected to immunology.	\$500/webinar \$2,500/full year exclusive sponsorship
FOCIS Journal Club	The FOCIS Journal club features authors of recently published papers presenting their work and engaging in facilitated discussion with registrants.	\$500/club offering



Northwestern Medicine
Feinberg School of Medicine

Introduction to the Northwestern FOCIS Center of Excellence: Center for Human Immunobiology (CHI)

Stephanie Eisenbarth MD, PhD
Director, Center for Human Immunobiology
Chief, Allergy & Immunology (Medicine)
Professor, Department of Pathology

9/26/24



Center for Human Immunobiology



FOCIS
Feinberg School of Medicine
Stephanie Eisenbarth MD, PhD

Year-round Digital Promotions and Advertising

FOCIS offers year-round media and communication opportunities to enhance your company’s visibility and help you achieve marketing objectives. These opportunities may be purchased individually or as a custom package.

Sponsorship items	Details	Cost
FOCIS Website	Sponsor logo or ad is displayed on the FOCIS home page as a rotating banner. Website traffic comes from meeting registrations, publications, online education portal, abstracts, grants, awards, membership, and FOCIS Centers of Excellence.	\$300/month <i>20% Discount for purchase of 12 months</i>
Dedicated Email to FOCIS Database	Custom emails are sponsor created, stand-alone messages sent by FOCIS on your products and services. The FOCIS database includes >8,000 records of individuals and companies and >1,000 individual and organizational members. Sponsor provides content and FOCIS sends the message.	\$3,000 <i>Full Database</i> \$1,000 <i>FOCIS Members only</i>
Newsletter Article or Banner Ad	Your article with logo or banner ad is included in <i>Immunology Update</i> , FOCIS’s quarterly electronic newsletter to 1,000+ members, and published on the website.	\$2,500
Social Media Ad or Video Post	Leverage the power of the FOCIS Facebook, X, and LinkedIn audiences (>7,000) with a sponsor-created custom message, subject to FOCIS approval. Posts include hashtag <i>#dedicated</i> .	\$75/per channel <i>Package discounts available</i>



Book your sponsorship package today!

Contact Us

Caley Mutrie, CAE, IOM
Executive Director
+1 414-359-1676 x1108
cmutrie@focisnet.org

Visit the Online Store



Important Dates & Deadlines

Abstract Submission Opens

October 25, 2024

Registration and Housing Opens

November 26, 2024

Abstract Submission Deadline

January 15, 2025

Late-breaking Abstract Submissions Open

February 5, 2025

Exhibitor Application Deadline

April 30, 2025

Late-breaking Abstract Submissions Deadline

April 2, 2025

Future Meetings

FOCIS 2026 Annual Meeting

June 9-12, 2026

San Francisco, California, USA

FOCIS 2027 Annual Meeting

June 15-18, 2027

Boston, Massachusetts, USA